



PARTNERSHIP FOR

DIGITAL ACCESS IN AFRICA *Our Opportunity*

State of Play: *Internet Access in Africa*



Today, less than 40% of Africans have access to the internet. In Southeast Asia, another rapidly developing region, internet penetration is over 70%. In the US, it's 97%.



Africa has some of the highest global poverty rates—exceeding 30% overall, with 23 of the 28 poorest countries in the world being in Africa.



Lack of internet access means that many in Africa **cannot access economic opportunities** and essential services to improve their quality of life.

The Obstacles to Access



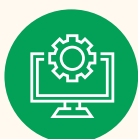
Broadband Access

Overcoming Africa's low level of internet penetration will require an estimated \$100 billion **investment in infrastructure** by 2030.



Device Affordability

Device affordability is a significant barrier to the poorest Africans. An entry-level device costs **99% of the average monthly income** for the poorest 20% on the continent.



Digital Skills

Lack of literacy and digital skills remains a high barrier to mobile internet adoption in sub-Saharan Africa, especially among women.

The Opportunity

Africa's Human and Economic Potential in Numbers



Africa is poised to be a **global leader in innovation and growth** in the 21st century, with internet access playing a key role in unlocking its vast potential.

70% of Africa's 1.5 billion people are under the age of 30.



The internet is already playing a key role in Africa's economic growth and will become even more impactful as connectivity increases.

The internet is projected to contribute

\$712 billion
to Africa's GDP by 2050.



An estimated **230 million** digital jobs will exist in Sub-Saharan Africa by 2030, which will require intermediate to advanced digital skills.